

Dermaroller®

Genuine Dermaroller™ Therapy™
Natural Skin Regeneration & Scar Repair

IN THE PRESS



2009 - 2011



IN THE PRESS



Sky Living

November 2011

In a review of a Genuine Dermaroller™ treatment at the Glasshouse, journalist Suzannah said:

"...by around week four the compliments started to trickle in. I was told that my faced looked radiant, glowing and even flawless. If this is the result after just one session, I am very, very excited about the next two."



Daily Mail Online

October 2011

Anna Magee, journalist,

cites Genuine Dermaroller™ as a 'damage control' method to sagging eyes and cheeks, caused by years of smoking.

Expert Beauty

October 2011

In a Q&A with Cosmetic Surgeon, Anita Hazari, she said:

"Genuine Dermaroller™ is proving to be quite exciting and has been dubbed the credit-crunch laser."



IN THE PRESS



Rochdale Observer

October 2011

Clare Alexa, treated at Rochdale's Advanced Hair and Skin Clinic, said:

"My skin is tighter and plumper, my pores are smaller. My skin looks lifted and younger."



Cosmetic News

October 2011

In a piece about the success of Genuine Dermaroller™ with journalists, the article stated:

"More than 90% of journalists who have tried Genuine Dermaroller™ Therapy™ would recommend it to others..."

Mother & Baby

September 2011

In the piece about using Dermaroller to tackle stretch marks, the piece said:

"Dr Sach Mohan specialises in a treatment called Dermaroller, a form of micro-needling, which uses hundreds of tiny needles to create lots of little wounds in the skin's surface, and is becoming hugely popular due to visible results."



GENUINE
Dermaroller

IN THE PRESS



EXPERT BEAUTY

Expert Beauty

September 2011

In a review of a Genuine Dermaroller™ treatment at Renew Medica, journalist Yanar said:

"...I definitely have clear skin with smaller pores. I'm happy with the results and glad the pain and down-time isn't as bad as before. Now I know what to expect and the healing is quicker, bring on session three!"



Prima Magazine

September 2011

In an anti-ageing special about cheeks, the journalist provides anti-ageing solutions, and says

"Microneedle therapy such as Genuine Dermaroller™, where the skin is pierced by tiny needles on a roller to stimulate collagen production, can help to boost the contours of the face."

Bristol Evening Post

August 2011

In a review piece about her three Genuine Dermaroller™ treatments the journalist said

"By the time I had the third treatment I had received a few compliments from people I hadn't seen for a while and my skin was feeling great. It was wonderful to compare it with images from my first ever treatment and while I still have scars, there is no denying my skin looks better than it has done for years."



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IN THE PRESS



Cosmetic News

August 2011

In the piece about the Genuine Dermaroller™ medical device training, the piece said:

“Regional workshops providing medical device training on Genuine Dermaroller™ Therapy™ are receiving excellent feedback and fantastic responses from delegates, thanks to its group of specialist trainers.”

Best Magazine

July 2011

In a piece about acne scarring and anti-aging, an anti-aging expert said

“Microneedling can help mild acne scarring. Fine needles are rolled over the skin. Seen by the body as damage, it regenerates. Needs three to six treatments, five weeks apart. From £250 a session (www.genuinedermaroller.co.uk).”



Expert Beauty

July 2011

In a piece about treatments that specifically target scars

“Dermaroller can treat areas of pitted scars or stretch marks and is less expensive than light treatments.”

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IN THE PRESS



Now Magazine

July 2011

In a beauty feature called the 'bikini body bible' the piece placed Genuine Dermaroller™ as a treatment to have before baring all in a bikini on holiday and said

"Stretch marks are every woman's enemy. If oils and miracle creams have failed you and you're not keen to try lasers, Genuine Dermaroller™ Therapy™ is the answer, and is suitable for all skin types".



London Evening Standard

July 2011

In a piece about beauty treatments that treat the décolletage

" 'Medical needling' using a small spiky roller can give great results in rejuvenating the décolletage."



The Halifax Courier

July 2011

In a piece about a journalist's experience at Saks Beauty in Halifax, the journalist said

"After my Genuine Dermaroller™ appointment my skin suddenly started to take on a new vitality and looked brighter as well as firmer. My friends commented that I looked well and asked what I'd done."



The Daily Express

July 2011

In a piece about acne scarring and anti-aging

Improve the tone of skin on the tops of arms with a Dermaroller treatment. After an anaesthetic cream is applied a device covered in thousands of microscopic needles is rolled up and down the tops of your arms. This encourages the skin's natural repair process as new skin collagen and skin cells are formed and bloody supply is enhanced. From £250."

GENUINE
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IN THE PRESS



Cosmopolitan Magazine

July 2011

In a summer feature about bikini bodies, a Genuine Dermaroller™ patient discusses her experience after having the treatment to tackle her stretch marks. The patient says:

"I had the Genuine Dermaroller™ treatment at a Court House Clinic in September 2010. By Christmas I could only see the marks if I looked really closely – it was amazing! My stretch marks have now gone and I can't believe the change in my appearance and self-esteem. I will be wearing my bikini with pride this summer!"

The Inverness Courier

May 2011

In a piece about the various treatments available at the Rosedene House Clinic, the journalist said:

"The latest Genuine Dermaroller™ Therapy™ provides advanced skin microsurgical needling, a procedure that stimulates the skin to regenerate and repair itself naturally and safely."

West Briton

May 2011

In a piece on acne scarring, Dr Simon Knowles recommends Genuine Dermaroller™, and says:

"Genuine Dermaroller™ Therapy™ can significantly improve acne scarring. Dermaroller stimulates the skin to regenerate and repair itself naturally and safely, creating younger-looking skin".

West Briton



Lancashire Magazine

April 2011

In a feature about cosmetic rollers, the journalist recommended Genuine Dermaroller™, and said:

"After your treatment you will see promised results including improved tone and texture, and minimised acne scarring, stretch marks, fine lines, wrinkles, age and sun damage visible in up to 6 weeks later".

GENUINE
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IN THE PRESS



iVillage.co.uk

January 2011

In a review of her treatments, journalist Wersha Bharadwa says:

"Five days after my second treatment (I am due my third and final treatment next week) my skin has a positively healthy glow. It feels much fresher than it has done this entire year - I can't wait to see what the final result will be like after my third appointment."



BANBURY Guardian

January 2011

In a review of her first two treatments at the Minerva Clinic, journalist Laura Lehman says:

"I was lucky enough to try out the procedure and after just two treatments my skin began to look much clearer and brighter and felt really smooth. I would highly recommend the procedure to anyone with fine lines, wrinkles or scars on the face. Unsightly marks and blemishes are greatly reduced."

Out in the City

January 2011

In a review of his first treatment, journalist David Perks says:

"After my treatment there was no real noticeable discoloration and my skin looked rather as though I had just finished some exercise. I had a personal training appointment that afternoon and my client only really noticed that my skin, in her words, looked 'amazing'"



Cambridge Style

January 2011

In a final review piece by Amanda Emmerson of Cambridge Style she says:

"I was lucky enough to have a course of Genuine Dermaroller™ treatments at Cosmex clinic and am really pleased with the results. My skin is plumper and a lot less dry with a reduction in pore size and minimised fine lines. My sister even thought I'd had some work done, and another friend remarked on my skin's dewy glow!"

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Daily Mail

January 2011

In a feature about adult acne, the journalist recommended Genuine Dermaroller™, and said

"Skin needling treatments such as Genuine Dermaroller™ encourage the skin to repair itself naturally which will help to fade acne scarring"

Best Scottish Weddings

January 2011

In a piece about non-invasive treatments suitable for your wedding day journalist Roz Erskine says:

"Dermaroller used by many Hollywood A-listers, including Angelina Jolie, this treatment involves advanced micro-medical skin needling with a spiked 'roller'. Admittedly the tool looks a little scary but the process stimulates skin to produce collagen and repair itself naturally and safely, resulting in flawless looking skin which is noticeably brighter, smoother and healthier."



The Kent and Sussex Courier

Kent and Sussex Courier

January 2011

Consultant plastic surgeon Anita Hazari at the McIndoe Surgical Centre says in a piece about credit crunch cosmetic surgery:

"there had been considerable interest from patients in Genuine Dermaroller™ dubbed 'credit crunch laser' for its comparatively modest price tag."

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Daily Mail

January 2011

In a piece about anti-ageing treatments cosmetic doctor Dr Michael Prager is quoted as saying:

"Dermaroller treatments, which use a roller studded with ultrafine needles to puncture the skin, is painful, but effective at creating collagen and thicker skin."

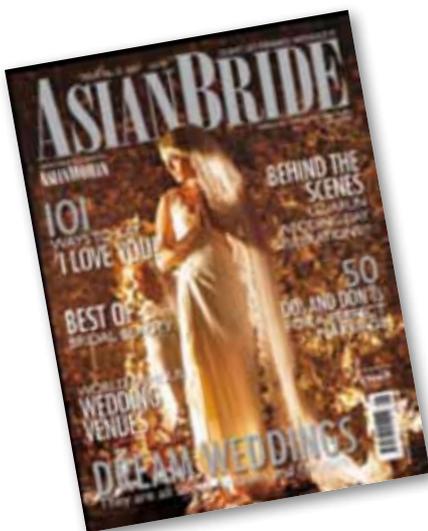


I Heart Cosmetics

January 2011

In a review about her final treatment Sarah Smith said:

"So overall not only does this treatment work but it works brilliantly. I would recommend Genuine Dermaroller™ and Dr Toni Phillips from Renew Medica Knightsbridge very highly for anyone with stretchmarks due to weight gain and/or loss or pregnancy as it really has worked wonders for me."



Asian Bride

December 2010

In a piece about big day beauty the journalist said:

'Every woman wants to look their best on their wedding day and more brides are turning to non-invasive treatments for themselves and their bridal party. Not only is the modern bride opting for treatments such as Dermaroller, Juvederm and Botox but they're also on the quest to have the perfect bridal party.'

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IN THE PRESS



GLAMOUR

Glamour

Dec 2010

In a piece about beauty planning for the party season they wrote:

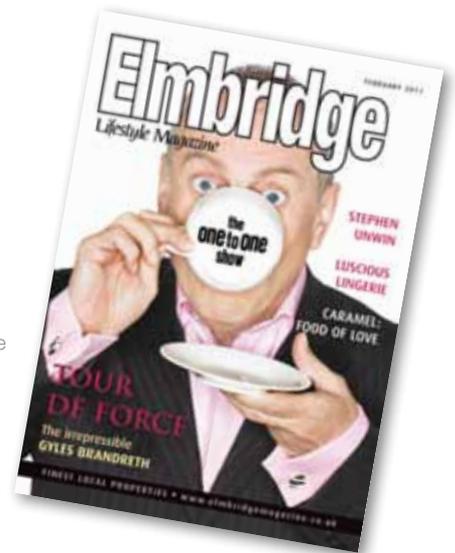
"Happily, help is at hand in the form of new treatment Dermaroller™. Genuine Dermaroller™ Therapy™™ has taken the aesthetic world by storm and been heralded as the new wonder-treatment by leading cosmetic practitioners."

Elmbridge Lifestyle Magazine & Surrey Downs Magazine

October 2010

In an article about Genuine Dermaroller™, Dr Peter Forrester wrote:

"The goal of cosmetic medicine is to produce a younger and healthier appearance without surgery or procedures that need significant recovery. A major step in this direction has now come in the form of the Dermaroller™."



Cosmetic Surgery and Aesthetics Today

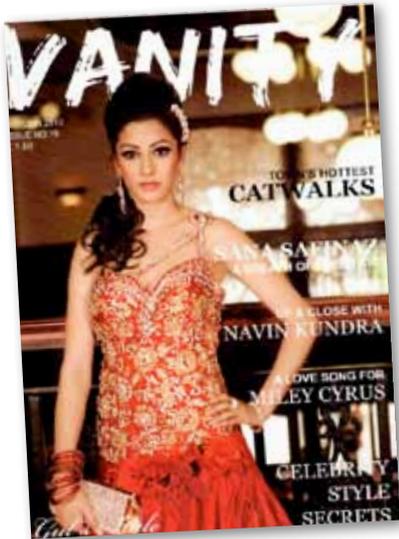
October 2010

The NEW Dermaroller MC925:

now available to trained Genuine Dermaroller™ practitioners and authorised Dermaroller clinics - enables practitioners to enhance their treatment of thicker dermal areas, e.g. for acne scarring on the back or treatment of the abdomen and buttocks, particularly with respect to skin laxity and stretch mark improvements, and for fibrotic and thick scars, e.g. burns.

GENUINE
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IN THE PRESS



Vanity Autumn 2010

The journalist reviews Genuine Dermaroller™ after her first treatment in a piece about sun-damage:

"The amazing results have proven successful in getting rid of lines, wrinkles, sun-damage, pigmentation, acne scars and stretch marks. Two days later I looked much fresher with a radiant and even complexion."

Absolute Brighton September 2010

In an article on Becky Hollands Aesthetics, it said of Genuine Dermaroller™ Therapy™:

"This treatment is a non-surgical solution to skin regeneration and repair. As there are no foreign substances entering the skin it is a less aggressive alternative to chemical peels and laser treatments. Requiring no 'down time', the dermaroller is a fantastic solution for the repair of acne scars and for the regeneration of the face, neck, hands and for the treatment of stretch marks."



Ask the Expert: Ageing September 2010

In a feature titled 'Beauty is only pin deep', Fashion and Beauty Editor Sarah Hecks said following her first Genuine Dermaroller™ treatment:

"Although my face was quite red the next day, it was nothing make-up wouldn't cover. During the next week my skin felt dry and started flaking. But Dermaroller is not a quick fix - it takes up to six weeks to see the full benefits and three treatments are recommended, and Sach tells me five treatments are recommended for acne scars and stretchmarks. So, do I look like Angelina Jolie? Well, I'll never have her lips or her husband BUT three weeks in and I am definitely one step closer to having her glowing complexion - my skin looks so much fresher and younger and my sun-damage is a thing of the past. I can't wait to see the final results in a few weeks."

IN THE PRESS



Raring to go, Scotland, August 2010

In an article on Aspire Aesthetics in Aberdeen, owner Linda Strachan told the magazine:

"Genuine Dermaroller™ Therapy™ can significantly improve acne scars, sun-damaged skin, facial and decollete lines and stretch marks. It can also provide a lift to ageing skin without the need for invasive surgery by stimulating the body to produce collagen and elastin in response to the micro-needling treatment."

Cosmetic News

August 2010

In the 'Product News' section of their newsletter, in an article announcing the Dermastamp, they wrote:

"The new micro-medical skin-needle device is designed to complement Genuine Dermaroller™ Therapy™ and is used for the treatment of isolated and deeper atrophic scars and lines. Using high quality 2mm micro-medical skin needles in a 5mm diameter circular arrangement, the Dermastamp is perfect for skin regeneration and scar repair for these previously difficult to treat areas."



COSMETIC
Surgery & Aesthetics
Magazine

Cosmetic Surgery & Aesthetics magazine

August 2010

In a piece on achieving a healthy glow, Dr Simon Bentley of the Minerva Clinic said

"Genuine Dermaroller™ and Dermastamp are proving to be increasingly popular treatment choices. There is little downtime and it has the benefit of 'chemical free', relying on stimulating the skin's own natural growth to improve the appearance of pigmentation problems, fine lines and scars."

In an 'Ask the Expert' piece on getting rid of chicken pox scars, Dr Simon Bentley of the Minerva Clinic, said of Genuine Dermaroller™ and the Dermastamp:

"The beauty of these treatments is that they come as sterile single-use medical devices and the quality of production is second to none."

GENUINE
Dermaroller

IN THE PRESS



Ask the Expert: Ageing

August 2010

In a piece on how to tackle ageing hands:

"Dr Sach Mohan cited Genuine Dermaroller™ as a great alternative to IPL for darker skin. He confirmed Genuine Dermaroller™ is 'a treatment which has gained immense popularity'"

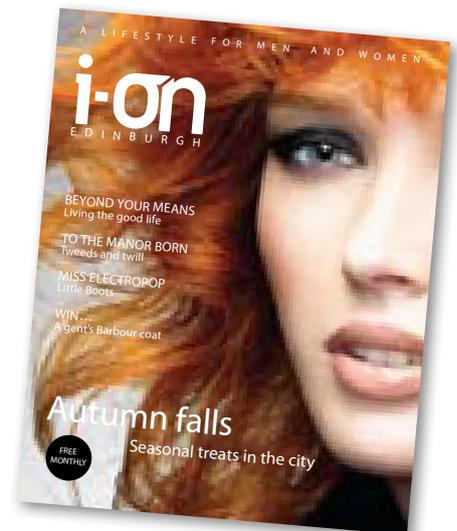


i-on, Edinburgh

August 2010

In a piece on Zen Lifestyle Genuine Dermaroller™ Therapy™ was referred to as:

"one of the UK's leading non-surgical skin regeneration treatments that improves the texture and quality of the skin, reduces fine lines and wrinkles, acne scarring, pigmentation and even stretch marks."



Heart Radio Website

August 2010

Genuine Dermaroller™ is featured in a piece about unusual beauty treatments:

"It's head is covered with lots of tiny needles that are gently rolled onto the skins surface to promote blood flow and collagen production. It tackles ageing, scarring, sun damage and it tightens the skin. Can be used on the body too."

GENUINE
Dermaroller

IN THE PRESS



EAST ANGLIAN DAILY TIMES

East Anglian Daily Times

July 2010

Claire Coleman looks at Dermaroller in a piece about how to turn back the hands of time:

"Happily, help is at hand in the form of new treatment Dermaroller. Genuine Dermaroller™ Therapy™ has taken the aesthetic world by storm and been heralded as the new wonder-treatment by leading cosmetic practitioners."



July 2010

Genuine Dermaroller™ makers launch the Dermastamp:

Aestheticare is pleased to announce the launch of Genuine Dermaroller™ Dermastamp. The new micro-medical skin-needle device is designed to compliment Genuine Dermaroller™ Therapy™ and is used for the treatment of isolated and deeper atrophic scars and lines.



Cheshire Life

July 2010

In an advertisement feature on cosmetic medicine and anti-ageing skincare:

Dr Acquilla has been impressed by one treatment recently, which has been a favourite among his celebrity clients. "Genuine Dermaroller™ is a small medical device which produces thousands of microscopic columns in the skin with minimal trauma and downtime. The natural wound repair mechanism results in tighter, lifted and smoother skin. It's an excellent treatment for skin rejuvenation, scar repair and stretch marks. This has been of great interest to some of my famous patients as there is no need to hide away for two weeks unlike with deep chemical peels and laser skin resurfacing."

GENUINE
Dermaroller

IN THE PRESS



GU & KT Premier Magazine

June 2010

Profile piece on The Skin & Laser Clinic in Woking:

Genuine Dermaroller™ Therapy™ can significantly improve the appearance of acne scars, aged and sun damaged skin, facial and décolletage lines, wrinkles and stretch marks. It is a revolutionary treatment, with remarkable results - an ideal alternative for those who do not want to go down the laser treatment route.



The Northern Scot

Northern Scot Midweek Extra

June 2010

In a piece on Men's Beauty Secrets, for which Dr Sach Mohan was interviewed:

Signing up for the likes of Botox, fillers and dermarollers, fellas make up around a third of Dr Mohan's client list, who says: "The stigma is firmly lifted, though not to the point where men ask their mates 'Who do you go to, dahling?' down the pub!"

Daily Mail

Daily Mail

June 2010

Claire Coleman looks at Dermaroller in a piece about how to turn back the hands of time:

"The dermaroller, or fine needling of skin, has been dubbed the credit crunch laser. The idea is that by pricking the skin all over with a roller of very fine needles, you stimulate an immune response which ramps up production of elastin and collagen, resulting in plumper skin. A course of three treatments at six to eight week intervals is recommended, and results can continue to be seen for up to 12 months after the treatment (from £245). Dr Bowler says 'This will improve skin texture and plump things up so it's a good option as a safe and non-invasive treatment because there's very little that can go wrong.'

GENUINE
Dermaroller

IN THE PRESS



Irish Daily Mirror

May 2010

In a positive review of Genuine Dermaroller™ compared to lasers by Michelle Margherita

"The sensation was hot and prickly rather than painful. It lasted a few minutes and left my face covered in thousands of tiny pin pricks. Although my face was quite red the next day, it was nothing make-up wouldn't cover. My skin felt dry but after a week it looked tight and glowy. But it's not a quick fix – it took six weeks to see the full benefits and three treatments are recommended. And I was more comfortable with the possible side-effect of infection, because it's unlikely when the punctures are so tiny."

cosmetic
NewsPortal.Com

Dermastamp treats unsightly scars and skin damage

May 2010

The Cosmetic News Portal brought the news of the Dermastamp to industry

They said: "Thanks to a new treatment from the creators of the Dermaroller Therapy, saying goodbye to embarrassing and unsightly scars and other skin damage has become easier than ever."



At Home

May 2010

Practitioners only using medically endorsed treatments that are based on scientific principles:

"The technique is designed to improve the appearance of facial lines, wrinkles, ageing and sun damaged skin, and acne scars."

GENUINE
Dermaroller

IN THE PRESS



April 2010

CODE endorses Genuine Dermaroller™ Therapy™

"Research studies show that the treatment gives comparable, if not better, results than leading laser treatments, at a third of the price."



April 2010

In an article on Genuine Dermaroller™ Therapy™ now offered at Samantha Clarke's clinic:

"Research studies show that the treatment gives comparable, if not better, results than leading laser treatments, at a third of the price."



FORRES GAZETTE

April 2010

Donna Melvin's clinic is the most comprehensive medical aesthetic clinic in the North East and is now offering Genuine Dermaroller™ Therapy™.

"A medical device for tightening the skin and reducing the depth and width of scars."

GENUINE
Dermaroller

IN THE PRESS



InStyle

Beauty – The Buzz

April 2010

The home meso-rejuvenation Dermaroller was recommended as a 'new techno tool' in their regular beauty column

"Fancy a face lift at home? The Dermaroller... makes tiny pain-free punctures in your skin. This boosts the production of age-busting collagen and allows your skincare to penetrate deeper when used after applying your anti-ageing products."



Daily Record

Beauty Clinic

March 2009

In their regular beauty advice column Genuine Dermaroller™ is recommended by medical practitioner, Taimur Shoaib, as a procedure to treat sun damaged décolletage

"I have found the Dermaroller works well. It is a handheld device which provides skin needling that stimulates the skin to produce collagen to regenerate and repair itself... Celebrities and models are having regular Dermaroller facials for an incredibly smooth complexion."



The Hull Daily Mail Smooth Operator Rolls Away the Years

March 2009

In a review of Genuine Dermaroller™ Therapy™

"The theory is that the Genuine Dermaroller™, by making countless puncture holes in the dermis, spurs the skin into producing new collagen and elastin, as well as generating new cells. The skin plumpens up, lines vanish and the end result should be a younger-looking me with fresher, smoother and more glowing skin."

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Dermaroller

IN THE PRESS



Guild News **Roll Up, Roll Up**

February 2010

In an article on Genuine Dermalroller™ Therapy™ now being offered at Deborah Forsythe's clinic

"Genuine Dermalroller™ Therapy™ offers results without side effects....

The therapy promises to leave your client with smoother, brighter, healthier and younger-looking skin."



Beauty is pin deep

February 2010

In a news piece focusing on the Dermalroller

"Women wanting a flawless complexion are queuing to have their faces punctured thousands of times by tiny needles.... Mark Bury, of UK based SurgiCare, said enquiries had soared 250 per cent. He added: 'It's known in the trade as the flaw eraser.'"



Take One Problem

February 2010

In their regular problem busting feature, Genuine Dermalroller™ was recommended as a solution to an ageing décolletage

"The Dermalroller at the Bijoux Medi-Spa pierces the skin to aid collagen production (from £300; bijoux-medispa.co.uk).

GENUINE
Dermalroller

IN THE PRESS



woman&home

New Tweaks

February 2010

Genuine Dermaroller™ Therapy™ was recommended by Dr Elizabeth Dancey in an anti-ageing beauty Q and A

“Low-tech and simple, but the science is compelling stuff.... Like anything that stimulates collagen, it takes time to show results, but it lasts for years.”making it plumper and more glowing.

COMPANY

The Rise of Bonus Botox

January 2010

In an article on city bankers using aesthetic treatments to rejuvenate their stressed-looking faces

“A new Dermaroller treatment is a mini paint-roller with micro-needles which, when rolled over skin to kick-start collagen production, helps minimise sun damage and acne.”



Daily Mail

Rolling Back the Years

January 2010

In a full page review on Genuine Dermaroller™ Therapy™

The treatment claims to ‘significantly improve’ the appearance of lines and wrinkles on your face and décolleté. I can definitely vouch for the effects of the face, as that’s all I had done... So, do I look like Angelina Jolie? Well, I already had the fat lips, but now my skin looks so much fresher and younger, more line free and tighter without looking taught.

GENUINE
Dermaroller

IN THE PRESS



The Daily Telegraph Weekend Magazine, 50 Ways to Look Younger

January 2010

Genuine Dermalroller™ Therapy™ was positioned at number ten in their round up of the best anti-ageing beauty and health treatments

"It's the latest treatment in what might be called the 'brutal beauty' movement and involves having a finely spiked roller passed repeatedly across your delicate facial skin. It may seem a bizarre way to enhance its texture but, once the skin's repair-processes have kicked into action, generating new collagen and elastin, you'll reap the benefits of finer, brighter, smoother skin. Not cheap, but many women swear by it."

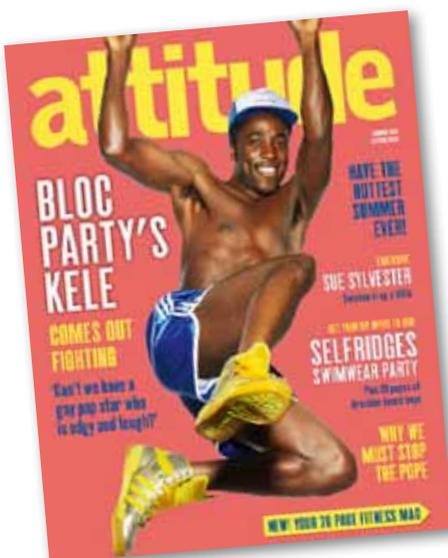


Can these gadgets REALLY make you look younger?

December 2009

The Home Meso-rejuvenation Genuine Dermalroller™ was featured in their article on new space-age anti-ageing gadgets

"The latest gizmo to make the headlines is a roller covered in tiny needles. It's a watered-down version of a professional treatment which pierces your skin with thousands of tiny holes to stimulate collagen production. This stimulates the epidermis and allows your anti-ageing skincare products to penetrate deeper. Regular use will improve the appearance of skin,"



attitude

Rocknrolla

December 2009

Genuine Dermalroller™ Therapy™ was showcased in their feature on the latest skin needling devices

"In spite of its off-putting design, it's actually infinitely safer than the common practice of injecting a muscle paralysar into your brow or shedding dead skin with chemicals. There is also considerably less 'downtime' with the Dermalroller (you're basically a bit red for 24 hours after the treatment) compared to the week-long Sith Lord complexion that comes with chemical peels... The Dermalroller – both the professional and home use version – presents something of a breakthrough."

GENUINE
Dermalroller

IN THE PRESS



Daily Mail

It's a Rollover

November 2009

In a full page treatment review of Genuine Dermaroller™ Therapy™

"...something strange happened. It was slow, subtle and I hadn't really noticed until I began to get compliments about my skin from other beauty writers – who have eyes like lasers that don't miss a thing. I was then forced to acknowledge that, yes, my skin was looking much improved. A bit fresher, a bit livelier, maybe even a bit tighter. It had to be the Dermaroller."



My Weekly

How Far Would You Go to Look Younger?

November 2009

Quoting Dr Paul Cronin, owner of the Eternal youth Clinic in Cheshire, in a feature on new anti-ageing treatments

"Dermarollers are effective in reversing sun damage and can significantly improve skin pigment, texture and tone... Three treatments of around £400 each are needed and results can last up to three years if you look after the skin afterwards."

Cosmetic Surgery & Aesthetics Magazine

Trade Secrets Needle Therapy

November/December 2009

In a tried and tested feature on at-home micro-needling devices

"I used the roller as instructed along with their LipoPeptide Collagen Booster for facial skin improvement. I have used it two or three weeks as instructed and I have noticed a difference but I plan to book an appointment with a practitioner offering and in-clinic micro-needling treatment as I would like a more intensive course for faster results. I think this device would be good to use post-treatment as it would maintain results."



GENUINE
Dermaroller

IN THE PRESS



InStyle

Top Five Celebrity Body Beauty Secrets

December 2009

In describing Jennifer Aniston's 'Flawless Skin'

"Jennifer Aniston reportedly uses the Dermaroller treatment to give her skin a fresh faced, natural look. The roller stimulates the skin to regenerate and repair itself naturally and safely, creating smoother, brighter, healthier younger looking skin. It can be used on the face, neck and hands and is extremely effective at reducing stretchmarks and acne scarring."

TATLER

Dr Know-How

November 2009

In a profile feature on Dr Michael Prager

"Dermaroller is proven to improve acne scars and is particularly effective in treating very lined décolletés and even stretch marks. Severe sun damage can be treated safely with this new procedure and you don't need to avoid the sun afterwards. It works by stimulating skin cells to produce natural collagen by pricking thousands or microscopic needle columns into the dermis of the skin."



General Practitioner Therapeutic Options to Treat Acne Scarring

October 2009

In an article on the best treatments for acne scarring in the UK's leading magazine for GPs

"Dermaroller is a percutaneous collagen induction technique using small needles on a roller. A local anaesthetic cream is applied then a roller is passed over the affected area several times to achieve pinpoint bleeding. The treatment is safe and involves minimal downtime but it takes since months to see a final result. I usually repeat the procedure at three months... about 75% of cases show a good or excellent results."



ASIANA

Spot of Bother

October 2009

Recommended as a treatment for blemished skin

"A hand-held roller covered with minute pins is rolled over the face. The procedure works by fracturing the skin (by producing thousands of pin pricks on the dermis) and encourages it to repair. The process encourages rebuilding of collagen, while flattening scars and pigmentation."

GENUINE
Dermaroller

IN THE PRESS



at home Turn Back Time

October 2009

Recommended in their feature on non-invasive surgery

"The Dermaroller is a medical roller that has micro-surgical precision needles mounted around a rolling device. It's good for treating acne scars, sun damaged skin, facial lines and stretch marks. The results do not occur immediately, but a few weeks after just one treatment, the difference is noticeable. And because results are gradual, it tends to be long lasting."

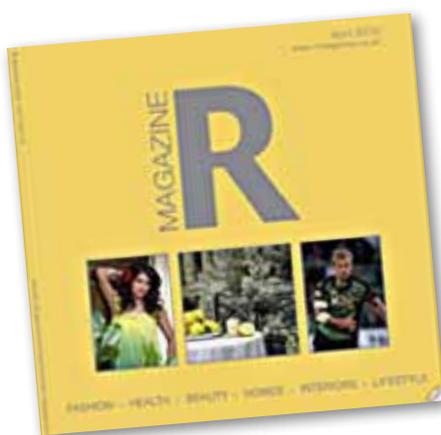
COMPANY

Anyone for a High-Tech Facial?

October 2009

In an article on high-tech treatments

"When skin is slightly traumatised, it works overtime to produce more collagen and elastin, which give your skin firmness and an even texture. You don't get all the bruising and swelling that comes with more aggressive laser treatments or deep chemical peels and, because anaesthetic cream is applied before the treatment, you shouldn't feel the needles anyway. A week on, my pores are a little smaller on the side that was treated and definitely feel less clogged."



The Dermaroller Treatment

September 2009

In a beauty feature on aesthetic clinic Mulberry House Clinic and Laser Centre, Northamptonshire

"Cosmetic Doctor John Tanqueray says 'Genuine Dermaroller™ Therapy™' is enabling us to provide significant results for patients who couldn't or wouldn't be treated with fractional or resurfacing lasers because of their skin tone, the resulting down time or costs. For our clients with scars, ageing or sun damaged skin and stretchmarks Genuine Dermaroller™ Therapy™ is comfortable, safe and effective, and is rapidly becoming a first-line treatment."

GENUINE
Dermaroller

IN THE PRESS



marie claire Beauty Barometer September 2009

Featured as 'going up' in their Beauty Barometer

"Angelina's Super-Dewy Skin – Apparently Angie's glow is down to Dr Michael Prager's spiky Dermaroller. Worth the prickly pain, surely?"

London Evening Standard

The Sonic Boom in Skincare

September 2009

Recommended in a feature on the latest skin technology and facial treatments

"One device that's best left to the professionals is the Dermaroller. The direct trauma to the skin stimulates collagen renewal that should result in your skin becoming firmer and more glowing. Brad and Angelina are allegedly big fans (it's also popular for acne scarring)."

HELLO!

Step Back in Time

August 2009

In an article on A-list celebrities turning back the time

"Used for some years in LA to reduce the appearance of acne scars, wrinkles and even stretch marks, the Dermaroller has hundreds of tiny needles that penetrate the outer layers of the skin. The body then heals the subsequent 'wounds' by producing collagen, which helps keep the skin firm and younger looking. Angelina Jolie is reported to have tried Dermaroller therapy after being introduced to it by husband Brad Pitt, who is himself thought to have undergone a series of treatments to combat acne scars."



GENUINE
Dermaroller

IN THE PRESS



The Times Magazine Take One Problem

August 2009

Recommended as a solution for scarred skin in their regular 'Take One Problem' page

"The Dermaroller consists of fine needles on a roller that stimulate healing.

GRAZIA

Ouch! Angelina's Bizarre New Facial

August 2009

In an article on Angelina Jolie's favourite treatment

"Now Grazia can exclusively reveal that Angelina's strangely dewy complexion isn't down to surgery, but a pioneering treatment called the 'Dermaroller'. With more than a passing resemblance to a medieval torture implement, the Dermaroller is covered with hundreds of tiny needles which are applied to the face to deliberately cause pores to bleed. 'Angelina wanted to pull out all the stops', said a source. 'She knew all eyes would be on her. She's been using the Dermaroller on and off for six months, as she wants to avoid plastic surgery.'"



Rejuvenate

Pins and Needles... The Latest Way to 'Roll' Away the Years

July/August/September 2009

In a feature on skin needling

"Dr Patrick Treacy is a firm advocate 'I am a long time favourer of the procedure. One notices a very pleasing improvement in a patient's skin about six weeks after the treatment. Genuine Dermaroller™ Therapy™ will be a treatment I can confidently recommend to my patients.'"

GENUINE
Dermaroller